Youth Off The Streets Strategic Plan 2019 – 2022



Foundation

Our Vision

Youth Off The Streets' vision is that we are well planned and balanced to meet the needs of all our stakeholders and in doing so we are focused on outcomes, community and sustainability.

Our Mission

Youth Off The Streets is helping disconnected young people discover greatness within by engaging, supporting and providing opportunities to encourage and facilitate positive life choices.

Our Values

- Passion: We have a dream, and we believe in our cause
- Respect: We are quick to listen and slow to speak
- Integrity: We know actions speak louder than words
- Dedication: We find reason why you can and not why you cannot
- 5. Engagement: We lead by example

Our Competitive Advantage

What we do best

- Our people
- Our Founder
- Responsive to needs
- Go to places others don't
- Wraparound support for YP
- Advocate for disconnected YP
- Values-based practice

Strategic Outcomes and Organisation Objectives

Financial

- Financial Sustainability & Independence
- 1.1 Develop business opportunities
- 1.2 Improve financial accountability
- 1.3 Increase funding by 20%

Customer & Stakeholder

- Quality Stakeholder Relationships & Advocacy
- 2.1 Achieve Stakeholder Satisfaction 80%
- 2.2 Leading advocate for social change for young people

3. Supporting Young People to achieve their potential

- 3.1 Maximise opportunities for young people to engage with education and employment
- 3.2 Sector leader in Multi-cultural **Practices**

Internal/Operational

- 4. Internal Systems and Process
- 4.1 Deliver quality compliant systems across all business units
- 4.2 Technology and systems that are fit for purpose
- 4.3 Maximise opportunities for volunteers

Organisation Capability / Learning & Development

- **Invest in Capabilities**
- 5. 1 Agile, aligned, engaged people
- 5.2 Adequate professional supervision/staff wellbeing

Strategic investments

Supporting our

- Organisation Capability & Culture
- RAP & Closing the Gap
- Marketing, Communication Staff & Stakeholder Engagement
- Technology
- Staff Training & Development
- Research & Evaluation
- Fundraising & Development

Key Performance Indicators

How we measure success

- 1. Stakeholder Satisfaction index
- Staff Engagement & Retention 2.
 - Revenue Growth
 - Improved Efficiencies
- Accreditation of Services
- 6. Improved outcomes for Young People

Implementation

How we make strategy a habit

- Monthly Reporting
- Staff and YP focus groups
- Management and team meetings
- Staff & Stakeholder Engagement
- Strategy Agenda item at all meetings
- Communication Plan
- Cross unit collaboration