

# STRATEGIC PLAN 2024–2028

We will **strengthen our impact** and **expand our reach** to deliver even better outcomes for children and young people



## Our vision

All children and young people have the support and opportunities they need to be defined by their potential, not their circumstances.



## Our purpose

To empower and equip children and young people in need to build a better future.



## Our strategic ambition

We will strengthen our holistic and evidence-based homelessness, housing, education and First Nations services and programs, supporting 60% more children and young people at risk of or experiencing homelessness to build a positive future.

We will purposefully collaborate and advocate for better outcomes.



## Our enablers

- Grow sustainable funding
- Strengthen our people and culture
- Build impact measurement
- Grow influence through advocacy and brand
- Optimise organisational capability

## Our priorities

### Expand our reach in homelessness

Build our early intervention and prevention programs

### Increase education participation

Expand our schools, increase vocational training and grow our scholarships program

### Grow our impact with First Nations young people

Increase the reach of our First Nations services and embed culturally responsive practices

### Grow our housing options

Provide safe, affordable housing and a path to independence for young people experiencing homelessness

### Strengthen our response

Enhance our unique service model and strengthen the quality of our programs through data, evaluation and partnerships